



2024 *Strategies & Voices* Editorial Calendar

The *Strategies & Voices* editorial content themes align with each Body of Knowledge (BoK) domain. More information about the BoK can be found [online here](#). While the editorial board will follow this schedule closely, we are open to receiving topics focused on other domains in their “off months,” particularly if the content is timely and relevant.

| Timing | Theme | Monthly Observances (For Consideration) | Call for Content Closes* |
|-------------|-----------------------|---|--------------------------|
| Jan/Feb | Business of Law | <p>January: #BellLetsTalkDay (Jan. 24 – Canada)</p> <p>February: Black History Month; Start of the Chinese New Year (Feb. 10); Family Day (Feb. 19 – Canada)</p> | November 10 |
| March/April | Communications | <p>March: National Women’s History Month; Ethnic Equality Month; Gender Equality Month; International Women’s Day (March 8); Ramadan (March 10 – April 9); Easter Sunday (March 31)</p> <p>April: National Volunteer Month; Celebrate Diversity Month; Eid al-Fitr (April 9-10); International Day of Pink (April 10); Passover (April 22-30); Administrative Professionals’ Day (April 24)</p> | January 19 |
| May/June | Technology Management | <p>May: Asian American Pacific Islander Heritage Month; Mental Health Awareness Month</p> <p>June: Pride Month; Eid al-Adha (June 16-19); Juneteenth (June 19); National Indigenous Peoples Day (June 21 – Canada); Saint-Jean-Baptiste Day (June 24)</p> | February 16 |

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|----------|-------------------------------------|---|-----------|
| July/Aug | Marketing Management and Leadership | <p>July: Americans with Disabilities Act Anniversary; Canada Day (July 1); U.S. Independence Day (July 4)</p> <p>August: Women's Equality Day (Aug. 26 – Canada)</p> | April 19 |
| Sept/Oct | Client Services | <p>September: National Hispanic Latino Heritage Month; National Day for Truth and Reconciliation (Sept. 30 – Canada)</p> <p>October: Global Diversity Awareness Month; Rosh Hashanah (Oct. 2-4); World Mental Health Day (Oct. 10); Yom Kippur (Oct. 11-12); Canadian Thanksgiving (Oct. 14); Diwali (Oct. 31); Halloween (Oct. 31)</p> | June 21 |
| Nov/Dec | Business Development | <p>November: National Native American, American Indian and Alaska Native Heritage Month; Remembrance Day (Nov. 11 – Canada); Veterans Day (Nov. 11 – U.S.); U.S. Thanksgiving (Nov. 28)</p> <p>December: Hanukkah (Dec. 25-Jan. 2); Christmas Day (Dec. 25); Kwanzaa (Dec. 26-Jan. 1)</p> | August 23 |

Interested contributors should contact the *Strategies & Voices* editors at strategies@legalmarketing.org to determine availability for publication, deadlines, publishing dates and more.

**This date indicates when Strategies & Voices editors conclude planning for each theme. Content proposals may be shared after this date but will be accepted based on availability in the calendar. This date is not a deadline to submit a draft article for review. Draft deadlines are determined with LMA staff, based on publication date (typically 3-4 weeks out from publishing). If you have questions about specific deadlines, reach out to strategies@legalmarketing.org.*